

No 1 EBV Sire in New Zealand

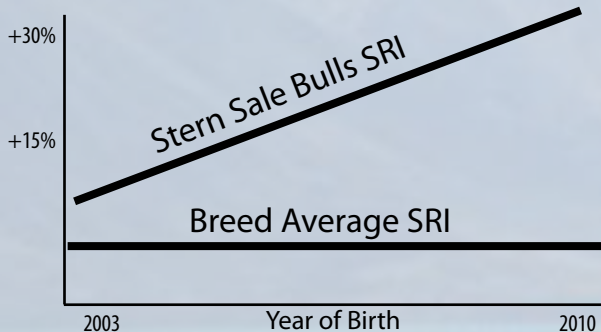


Braveheart of stern, the traditional type Angus sire with exceptional performance, is now confirmed as unequalled in EBV terms. No other sire used in NZ has lower birth, higher growth, larger EMA and stronger fats.

It's an exciting story of Stern and the rise of Braveheart against American, Australian and New Zealand genetics.

With 337 progeny nationwide there will be sons on offer throughout the country including a handful at Stern but with more coming next year.

Self Replacing Index (SRI)



The SRI is a dollar value measure of the genetic merit of a bull used in a self-replacing herd fattening surplus progeny to 300Kg CW. The above graph illustrates the performance achievable using Stern sires and shows our sale bulls are 30% above the average NZ bull.

Phenomenal 2011 sale



A Special 75th Year Sale

Congratulations to the Fraser family and Stern on the milestone of 75 years in the pedigree angus business! So few herds reach this level and continue to be at the forefront of the industry in Australasia as the Stern herd is today says John McKone, PGGWrightson auctioneer.



Stud and commercial buyers continue to support Stern because their bulls have strong breed type characteristics and strong EBV performance levels, as opposed to high and extreme levels. We know these bulls perform because they go into a full range of conditions throughout New Zealand says John.

But what a great opportunity Stern offers the industry to mark their 75th year...the pick of all retained PTIC 18 month heifers! These are the siblings to this years bulls and represent world leading genetics Te Mania Infinity and sons, Braveheart of Stern, Highlander of Stern, Stevensons Cattleman, GAR Ultimate and others. The last time Stern offered heifers at auction was at the 1981 Angus World Forum where Stern Bushelle made \$28,000...no pressure James!

So congratulations again and we look forward to seeing you all at Stern.

– John McKone

The 2011 sale broke all records at Stern topping at a whopping \$37,000. Commercial bulls averaged \$6000, ranging from \$3000 to \$12,000, with a number sold after the sale providing great buying opportunities for all prospective purchasers.

The top priced bull, by Highlander has a SRI in the top 15% of the breed and an Angus Pure carcase index in the top 10%. He wasn't extreme in any one EBV but on balance provided an ideal package for Manawatu breeders Ed Sherriff and Andrew Carpenter.

Client Profile

Grassington



Grassington, located at the eastern end of the Lowry Range, Waiau, has been in the Grigg family since the 1950s when David shifted from Longbeach in Mid Canterbury. Now farmed by Graham and Pen with their children Sam and Sohpie, the property consists of 120ha flat, most of which is irrigated, and 1400ha of dry hill country rising from 100m to over 700m asl. With annual rainfall at 600mm and 85% lying to the north exposed to the Canterbury Nor-wester it is typically very summer dry hill. This year is the exception and an abundance of feed has cows and calves in top condition reflecting their full genetic potential. We estimated the top calves to be 300kg.

The property runs 3300 Corriedale ewes and replacements plus 220-230 cows in essentially a low cost hill system in conjunction with the flat where most lambs are fattened to 18kg and prime 18 month heifers and two year steers are killed at 240-250 and 320kg respectively.

Heifers go to the bull as yearlings and calve unobserved on the hill before being brought down to the flat and rotated during early lactation and mating. Mixed age cows remain on the hill and from weaning all heifers and cows will spend the rest of their lives there rotating through blocks in winter and set stocked only for calving. It's a good simple system that suits the property says Graham. Selenium and copper supplements are given to the cows which Graham finds is important to ensure good fertility, we usually get around 95% scanned in calf and a similar calving percentage which enables us to market 30 PTIC cows annually.

Grassington has been purchasing Stern bulls exclusively for over thirty years. We enjoy a good relationship says Graham and I appreciate the advice James offers on bulls when I come for pre-sale inspections so that together we are comfortable with the bulls coming here. We can purchase top performance bulls from a large catalogue that still have the traditional angus bone and structure says Graham.

In the 1980s the hill block was fully reticulated with troughs by a series of pumps from a well on the flat. This together with dams ensures a reliable quality water supply and the ability to utilise the rough hill feed more effectively. The irrigation scheme has been upgraded to a pivot and hard hose and is a very well managed finishing block that compliments the hill.

2012 Beef & Lamb Winners - East Coast



Congratulations to Hawkes Bay clients James and Jane Hunter - winners of the Beef & Lamb NZ Livestock Award and overall Supreme Winner of the Ballance Farm Environment Awards for East Coast Region!

The work completed by James on Rangitoto, Porangahau, has involved establishing numerous QE11 covenants and enhancement of wetlands and dams to collect and filter approximately 95% of run-offs on the property. Further innovative drainage of the hill country has led to phenomenal increases in pasture production which has been capitalised on with high performance sheep and cattle operations. The judges commented 'Performance and quality of livestock is high given the nature of the country and the variations in climate'.

The cow herd is a small part of the overall operation but I've really enjoyed the shift to angus bulls. The Stern herd has a great reputation for quality and performance and we find the bulls are quiet, produce good calves and we're looking forward to their improved performance in our fattening operation says James.

Well done James and all the best for the National Final on 22 June!

Searching for Top New Genetics

In August last year James joined a high powered team of Australian Angus breeders on a bull inspection tour across North America taking in the Calgary Stampede.

It became obvious again to us that American breeders do not consider soundness traits as highly as we do. Almost all sires we saw have had their feet trimmed routinely. However we sorted through the bulls and selected one whose progeny we look forward to arriving in spring.



Exciting Young Bulls on Offer 2012

Search videos at www.youtube.com/frasers.sternangus
or visit our website www.sternangus.co.nz



It's been a phenomenal season and there's no excuse – the bulls are showing their full genetic merit!

Sires represented 2012.

Braveheart of Stern



BW	200	400	600	MLK	SC	EMA	FAT	IMF
+6.3	+43	+79	+106	+6	+2.6	+7.5	+1.4	+1.6

Stern 08254



BW	200	400	600	MLK	SC	EMA	FAT	IMF
+4.6	+41	+78	+101	+4	+2	+4.9	+0.6	+2

Te Mania Infinity & Sons



BW	200	400	600	MLK	SC	EMA	FAT	IMF
+2.4	+39	+81	+96	+3	+2.9	+6.4	+1.3	+3

GAR Ultimate



BW	200	400	600	MLK	SC	EMA	FAT	IMF
+4.3	+51	+83	+99	+14	+8	+7.7	+1.8	+2.8

*Celebrating
75 years
pedigree breeding*



Lot 1

First pick of all PTIC heifers

'A rare opportunity to pick the best of the best at Stern.'



**Why
consider
Stern?**

- Large herd of pedigree Angus - 1000 head / 450+ cows
- Large selection of sale bulls
- Strong EBV performance - ave SRI in top 30% of breed
- Strong deep bodied cattle

Annual Sale – 100 Bulls

FREE South Island delivery and to Feilding.

June 21, 2012

Totara Valley, Pleasant Point, South Canterbury

*View our updated
website*

www.sternangus.co.nz

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