



# 110 Bulls - 18 June

All bulls with genomic enhanced EBVs

## ***Booming Beef leads to Expansion***

Another record year of beef prices, and a growing family, have led to expansion at Stern.

Last year we purchased an adjoining block to compliment our existing operation and earlier this year a further 400ha was secured in South Otago as part of succession planning.

Previously run as a store sheep breeding property, John and fiancé Kate are adding cows to the mix. The first fifty cows have just arrived at the Tuapeka Mouth property. This offers the opportunity to lift Stern cow numbers to 600.



*New South Otago property.*

The cows will be an important tool for helping managing worm resistance and maintaining pasture quality. John and Kate aim to move away from store stock to finishing the bulk of the lambs. Wintering 2,700 ewes year one, along with 50 cows and 60 trading cattle, they aim to lift the property towards 4000 stock units with further improvements.



## **Thanks for a Ripper Year**

A record **one hundred and sixty bulls** sold to the beef industry - including twelve stud sires to **\$75,000**.

Yet after the fizz of those stud bull highs, commercial bulls averaged a sensible \$9,000. The myth of expensive bulls was dispelled again with heaps of quality bulls available.

A large bull calf drop means an increased offering in 2026 – 110 bulls from a drop of over 300! So there's plenty of opportunity for our clients to secure quality bulls.

**BULL WALK**  
Tuesday  
19 May 1-4pm

*All welcome  
or any time via appointment*

*Upstream  
Efficiency*



# Slick Operators

Across Canterbury and around the country there are specialist beef traders that play an important part in sustaining the beef cow operations of hill country clients. One such operator is Scott and Skyla McFadden at Maronan in Mid-Canterbury.

Their fully irrigated 260ha operation is fine tuned to the purchase of angus weaners and R2 cattle for supply to Five Star, freezing works and other outlets. They will winter 1800 cattle on kale and fodder beet, with a maize silage mix through a mixer wagon, achieving exceptional growth rates of up to 1.6kg/day in yearlings over winter. Average 1-1.2kg/day.

The target is for the animals to consume 4% of liveweight in dry matter, every day. On the stoney Mayfield soils, using multiple shifts per day and silage fed under a wire, they achieve high feed utilization rates. This is critical to maximizing the return on investment.

Stern clients Lambhill Station and Burgess Bros are established sources for calves. The calves come in at between 200-260kg. The lighter calves will go to Five Star from November at 460kg and above and the heavier calves will be killed in the autumn/winter at 630kg.

Scott works closely with his Hazlett team - George Mannering and Nic Anderson - securing stock, and with Alpine Pastures who are large volume operators that supply consistent and reliable beef and lamb all year round.

And what does the future hold? An exciting development says Scott, is the use of Halter on steers. Halter allows the fine tuning of available



*Stern Bred Wieners*

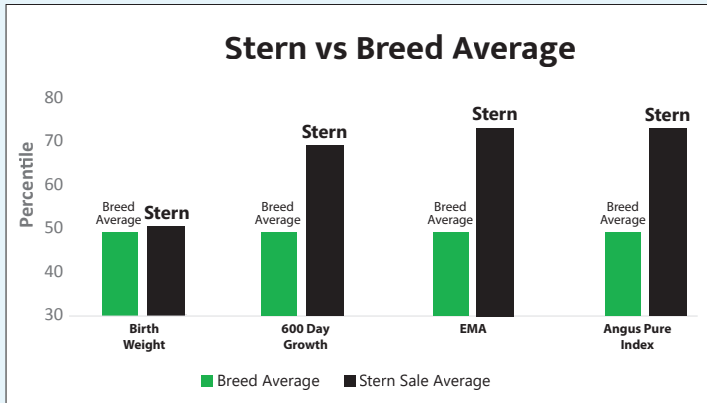
feed, and shifting steers to shelter when needed. Local finishers using Halter have lifted daily yearling winter growth rates by a phenomenal 0.3kg to 0.9kg/Day. That's a step-change!

For Scott the future looks bright with the family exploring opportunities to expand their operation outside of Canterbury. This is a young man with a passion, in a vital step of the beef supply chain. We wish him all the best for his new venture!



*Stern Bred R2 Steers*

# Dollars in Your Pocket!



The above graph shows the Stern difference. Birth Weight, Growth, Muscle and the overall Angus Pure Index ensures you get paid more for Stern bred stock.

## FEATURE 2026 BLOODLINES

### Tehama Testament



BW	200	400	600	MCW	SC	DtC	EMA	FAT	IMF
+2.2	+55	+99	+119	+83	+5.2	-5.2	+8.2	+1.3	+2.4

### Stern Cruiser 372



BW	200	400	600	MCW	SC	DtC	EMA	FAT	IMF
+2.5	+40	+71	+98	+75	+3.1	-3.4	+8	+1.5	+1.1

### Turiroa Complete 18P250



BW	200	400	600	MCW	SC	DtC	EMA	FAT	IMF
+4	+40	+77	+101	+98	+2.5	-7.3	+5.3	+2.6	-1.6

### Woodbank 2021



BW	200	400	600	MCW	SC	DtC	EMA	FAT	IMF
+2.5	+44	+86	+106	+78	+3.1	-4.8	+4.1	+4.8	+2.5

### Storth Oaks R37



BW	200	400	600	MCW	SC	DtC	EMA	FAT	IMF
+0.6	+39	+79	+111	+65	+3.9	-3.5	+4.8	+2.3	+4.2

# 110 BULLS

Thursday 18 June 12.30pm



Follow us on facebook

**110 BULLS**

**110 BULLS**

**110 BULLS**

**Quality**

**Selection**

**Performance**

**Free South Island Delivery and to Feilding  
Three Year Guarantee**

Enquiries JAMES 021 1864 796 , ROB 0210 904 5608 or DONALD 021 1878 186

View bull teams on-line mid-May at [www.sternangus.co.nz](http://www.sternangus.co.nz)

